

Athens, Greece, June 2018



## **VRS Agreement with STREET CONTXT**

VRS (Valuation & Research Specialists) entered into an agreement with the Canadian firm Street Contxt to contribute research data to the latter's repository platform. The Street Contxt Exchange is a global platform that allows research producers to monetize their content to a wider and more diverse audience outside of their current client base. VRS have been early supporters of the Street Contxt Exchange and particularly they were selected in the first group of 30 different research providers from around the globe.

Street Contxt enables sell side brokerages and independent research firms to efficiently and profitably cover clients from every value segment. This is done by leveraging proprietary, smart data technology and machine learning to match the right client with the right content and resources in order to eliminate overload, improve engagement and client experience, and increase cost-effectiveness. Street Contxt is based in Toronto, Canada.

VRS (Valuation & Research Specialists) is an independent firm specializing in equity research covering the European and North American market as well as in macro, currency and commodity research. VRS places strong emphasis on tracking down as well as anticipating value related movements in the global capital and money markets.

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### **VRS (VALUATION & RESEARCH SPECIALISTS)**

104 Aiolou St., Athens 10564, Greece  
Tel. 30 210 3219557 Fax 30 210 3316358 Email: [info@vrs.gr](mailto:info@vrs.gr) ; [info@valueinvest.gr](mailto:info@valueinvest.gr)