

Thursday June 21st
Friday June 22nd, 2012

"Cotsen Hall"
The American School
of Classical Studies at Athens
Anapiron Polemou 9
10676, Kolonaki (Athens)



Organized by



"Can Private Equity, Venture Capital and Startups
be one of the Solutions to the Problematic Greek Economy?"

DAY 2: STARTUPS Friday June 22st, 2012

- 09.40 Welcome notes
09.45 Conference Opening: **Spirfounias Elias**, Executive Director,
American-Hellenic Chamber of Commerce

Round Table Discussion:

"Applying International Successful Methods in the Greek Startups Market"
Coordinator: **Skrekas Nick, Ph.D.**, Author, Economic Analyst and International Lawyer

- 09.50 **Mallios Kostas**, Vice President at Intellectual Ventures
10.00 **Piliitsis Loukas**, Fund Manager of PJ Tech Catalyst
10.10 "Innovative Private Equity Investment in the Making of Global Market Leaders"
Krokidis Xenophon, Ph.D., Founding Partner of I&GS Capital
10.20 "Global expansion with base Silicon Valley"
Papaioannou Dimitris, Ph.D., Country Manager Greece & Cyprus at US Market Access Center
10.30 Round Table Discussion
11.00 Coffee Break

Panel 1: "Greek Startups and Entrepreneurship"

Coordinator: **Constantinou Andreas, Ph.D.**, Managing Director of VisionMobile

- 11.20 "CleanTech Investments: Fundraising and entrepreneurial strategies
in the Smart Grid sector by Intelen" **Nikolopoulos Vassilis, Ph.D.**, CEO and Co-Founder, Intelen
11.30 "Innovating in Greece. Is it possible? A Fascinating case study"
Ballas Alexis, Co-Founder, Fascinating Ltd.
11.40 "Going from 0 to 1" **Drandakis Nikos**, Founder of TaxiBeat
11.50 Q & A
12.15 Coffee Break

Panel 2: "Which countries are the most appropriate ones to set up a Startup?"

Coordinator: **Rizopoulos Yannis**, Journalist of Pathfinder

- 12.45 "Small country BIG BUSINESS" **Palandjian Onic**, General Manager, Europa Aluminum Systems
12.55 "The appropriate place for a startup to setup and how to move forward"
Kokoni Zoe, Director, International Business Services Division, Eurofast Taxand, Cyprus
13.05 Q & A
13.45 Light Snack
14.30 "Understanding disruption in the mobile industry"
Andreas Constantinou, Ph.D., Managing Director of VisionMobile

Panel 3: "Greek Startups and Entrepreneurship in the Mobile Arena"

Coordinator: **Kolovou Vicki**, Entrepreneur

- 14.40 **Manglis Aggelos**, President and Managing Director of Atlantis Consulting
14.50 "Enabling Leading 3D Mobile Game Development"
Kikidis John, Chairman and CEO of Eyelead Software
15.00 "Turning weakness to strength: The future of Mobile Marketing"
Nikolaidis John, Co-Founder of Niobium Labs Ltd
15.10 "Creating Value from Day one: Trends in the Entrepreneurship Industry"
Voulgaris George, Ph.D., coLab Igniter MD/co-Founder
15.20 Q & A
15.45 End of Forum

The forum will take place in English with no parallel translation in Greek.