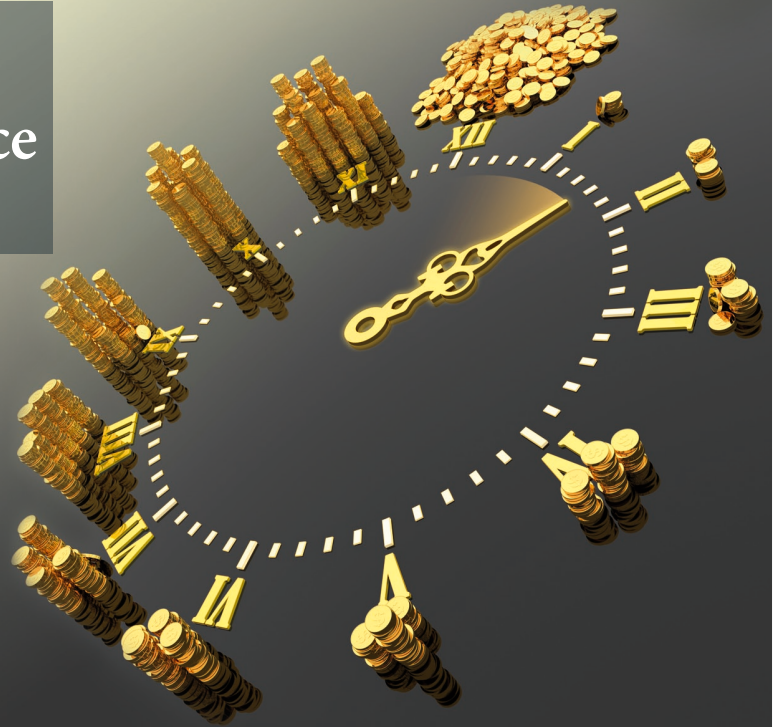


# Asset Management and Private Banking Conference

Coping with uncertainty, investing in recovery



Banker's Review, in association with The Banker, a monthly magazine for banking and finance professionals from the Financial Times, are pleased to present the Asset Management & Private Banking Conference, taking place in Athens. This one day event will examine the evolution of this industry and its effect on the local market.

With Greece experiencing unprecedented economic and regulatory conditions alongside the trend of wealth outflow, this industry is striving to satisfy client needs with a wide range of global investment opportunities based on local expertise and service.

Industry experts from international and local markets, government officials and analysts will illustrate and assess the new directions, strategies and investment opportunities designed to cope with uncertainty, restore confidence and promote investment in the global recovery.



Join us to discuss the way forward for asset management and private banking in Greece

[www.ftbusiness.com/amgreece](http://www.ftbusiness.com/amgreece)  
[www.assetconference.gr](http://www.assetconference.gr)

For general and sponsorship enquiries, please contact: Despina Travlou  
 T: +30 210 6617 777 (ext. 160), E: [dtravlou@boussias.com](mailto:dtravlou@boussias.com)

Under the Auspices



HELLENIC FUND  
AND ASSET  
MANAGEMENT  
ASSOCIATION

Supported by



PROFESSIONAL WEALTH MANAGEMENT



PROFESSIONAL WEALTH MANAGEMENT

## Wednesday 13th April

### Grande Bretagne Hotel, Athens

#### Benefits of Attending

- **Assess** the economic and regulatory outlook
- **Interpret** new product development and market insights
- **Evaluate** active and passive asset management strategies
- **Compare** business and distribution models
- **Discuss** modern portfolio practices
- **Understand** the needs and objectives of local clients
- **Address** investment mismatches and common mistakes