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Business Analytics Forum

"Trends in Business Analytics-Perspectives and Opportunities in the new era ahead"

Monday, March 21st, 2011, Cotsen Hall: The American School of Classical Studies at Athens
Anapiron Polemou 9, 10676, Kolonaki, Athens, Greece www.businessanalyticsforum.gr

Panel I: "How to transform data (through Business Analytics) into value in different Departments of the company."



Dr. Evgeniou Theodoros
Associate Professor,
Technology Management
and Decision Sciences,
INSEAD, France



Dr. Kanioura Athina
Global Analytics Lead
for Accenture Interactive,
and Head of IGEM
(Italy-Greece-Emerging markets),
Accenture Analytics



Haros George
Executive Director
of People Solutions, ICAP



Dr. Kyriakopoulos Kyriakos
Assistant Professor of
Strategy and Marketing,
ALBA Graduate
Business School, Greece
Coordinator

Panel II: "Business Analytics in the Financial & Telecoms Industry"



Sglavo Udo
SAS Global Analytic
Solutions Manager



Kokkinos Kyriacos
IBM Global Services Manager
IBM Hellas S.A.



Tsiptsis Konstantinos
CRM & Customer
Intelligence Manager,
EFG Eurobank



Dr. Aggelis Vasilis
Senior Manager,
Retail Banking Business
Development Division
Piraeus Bank SA



Tsiliras Giannis
CRM Director, Cosmote



Dr. Siniolakis Constantinos
Director, Consulting, PwC
Coordinator

Panel III: Round Table Discussion "Trends in Business Analytics-Perspectives and Opportunities in the new era ahead"



Madsen Mark
Founder of
Third Nature, Inc., USA
KEYNOTE SPEAKER

Sampanis Nikos
Country Manager,
Greece & Cyprus
of Forrester Research



Dr. Evgeniou Theodoros
Associate Professor,
Technology Management
and Decision Sciences,
INSEAD, France



Dr. Hatzikonstantis Leonidas
Partner, Ernst & Young
Coordinator

The forum will take place in English with no parallel translation in Greek.

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