

INVESTOR FACT SHEET – 9M 2007



Profile

Sarantis is a leading producer, wholesaler, and distributor of consumer products in Eastern and South Eastern Europe due to its strong direct & indirect distribution network in that region. Specifically, Sarantis produces **fragrances & cosmetics** and **household products**. Moreover, the company has also established a **strategic alliance** with Estee Lauder, while it holds exclusive representation agreements with world leading luxury cosmetics companies. Furthermore, through a string of acquisitions and distribution agreements, Sarantis has further diversified its portfolio of products with **health & care products**. The company operates in 11 Eastern European Countries, where it holds leading positions in each sector and markets of operation. This successful expansion contributed €223 mil. in turnover and €22.7 mil. in net profit during the full year 2006.

GREECE / POLAND / ROMANIA / BULGARIA / SERBIA & MONTENEGRO / CZECH REP / F.Y.R.O.M. / TURKEY / UKRAINE / HUNGARY / RUSSIA

Financial Highlights

	9M '07	%	9M '06	Guidance 2007
Amounts in € millions				
Consolidated Sales	173.96	13.16%	153.73	241.5
Gross Profit	87.38	14.43%	76.36	
Gross Profit Margin	50.23%		49.67%	
EBITDA	24.47	9.39%	22.37	36.12
EBITDA Margin	14.06%		14.55%	14.96%
EBIT	21.73	10.42%	19.68	32.62
EBIT Margin	12.49%		12.80%	13.51%
EATAM	16.10	4.45%	15.42	23.38

Ratios

	9M 2007
P/E b.t. (x)	21.14
EPS b.t. (€)	0.42
P/SALES (x)	2.03
P/BV (x)	5.65
Dividend Yield	0.13
Dividend Yield (€)	1.00%
ROI (%)	13.12%
Interest Cover (x)	22.10

	9M '07	%	FY 2006
Total Assets	234.47	7.11%	218.92
Total Liabilities	153.70	1.26%	151.80
Shareholders Equity	80.77	20.34%	67.12

Peer Group : Beiesdorf, Clarins, Henkel, L'Oreal

9M 2007 Group Results

The consolidated **turnover** of Gr. Sarantis, for 9m 2007, amounted to **€173.96 mil.**, compared to **€153.73 mil.** in 9m 2006, an increased of **13.16%**.

The largest **EBIT contribution** in 9m 2007 came from **fragrances & cosmetics** of 36.78% followed by **other sales** of 28.96%. **Household products** contributed to 26.88% followed by **health & care products** of 7.38%.

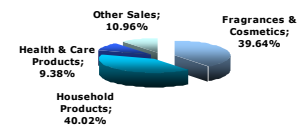
The **EBIT breakdown** for fragrances & cosmetics and household products between own products and distributed brands results to €15.29 mil. for the own brands, compared to €9.83 mil. in 9m 2006, an increase of 55.50%.

Analyzing the **geographic distribution** of Sarantis turnover, we observe that the turnover in the Greek market represents the 46.15% of total turnover, while the remaining 53.85% (€93.68 mil.), represents the Group's turnover in foreign markets. It is noted that compared to 9m 2006, Sarantis turnover in the old countries increased by 28.43%, whereas turnover in Greece increased by 0.17%.

9M 2007 (%)



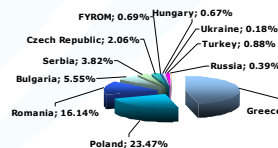
9M 2006 (%)



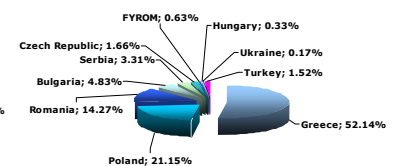
SBU Turnover

Regional Turnover

9M 2007 (%)



9M 2006 (%)

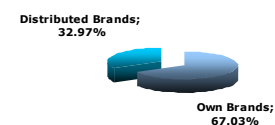


9M 2007 (%)



Own vs Distributed

9M 2007 (%)



4 Strategic Business Units

Fragrance & Cosmetics



Household



Health Care



Other Sales



Competitive Advantages

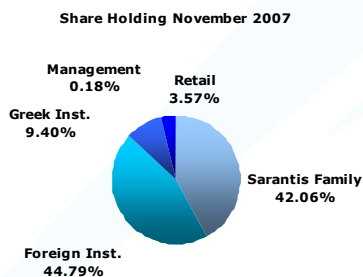
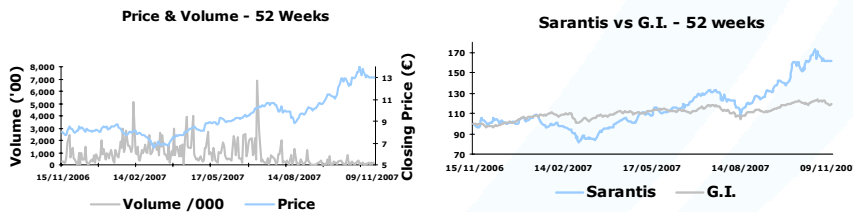
- . Leading Market Position
- . Rapidly Expanding Distribution Network in Eastern Europe
- . Established Strategic Relationships with Suppliers
- . Experienced Management Team - Marketing expertise
- . Strong R&D Department in the Mass Market Cosmetics Sector

Outlook 2007

1. Organic growth based on our core business
2. Emphasis in our 'own products' portfolio and operations
3. Penetration model adjustment for Turkey, Russia and Ukraine
4. Increased Eastern Europe contribution to the total sales turnover

Driving Shareholder Value

- . Share Performance is beating the Market
- . Dividend Yield is Increasing
- . Strong Cash Flow
- . Analyst Cover is even more Active



Investment Market Facts

Exchange Listing.....	ASE
Reuters Ticker.....	SRSr.AT
Bloomberg Ticker.....	SAR GA
ASE Sector.....	Wholesale
Closing Price (14/11/07).....	€13.06
No. of Shares.....	38,146,940
Market Cap.....	€498 mil.
52 wk high.....	€14 at 29/10/07
52 wk low.....	€6.60 at 05/03/07
30 Day Average Shares.....	156,266
60 Day Average Shares.....	139,337
Index Participation.....	FTSE ASE 40 FTSE ASE International FTSE Med 100 Eurobank Mid Cap - Private Sector 50

Stock covered by

Alpha Finance, Artion Securities S.A., Egnatia Securities, Eurobank, Fortius Securities, P&K Research, Piraeus Sigma Sec, Eurocorp Sec., Beta Sec., HSBC Sec., Praxis Sec.

Board of Directors

Chairman of the BoD - Exec. Member:

Gregory Sarantis

BoD Vice Chairman & CEO - Exec. Member:

Kyriakos Sarantis

Exec Member:

Nicolaos Evangelou

Exec. Member:

Constantine Rozakeas

Exec. Member:

Constantine Stamiou

Non Exec. Member:

Pantazis Sarantis

Non Exec. Member:

Aikaterini Saranti

Independent & Non Exec. Member:

Fotios Mpompolas

Independent & Non Exec. Member:

Nikolaos Kontidis

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